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The unveiling of SOMA rising by Arttitud



South Market is fast becoming a destination, more and more is happening in this section of the city. Soma Grand captures the city's promise of rich and surprising experiences.

Most High Rises offer community living where residents get to socialize and meet one another via organized book, cooking, film clubs and art exhibitions.

Just recently, Tatiana Takaeva, owner of San Francisco Premiere design showroom Arttitud, held a cocktail party and art exhibition at the SOMA Grand. Attendees were comprised of residents, press, and San Francisco's VIPs.

A total of 4 paintings made by reknown artist Patricia Araujo. Each 48" x 36", oil on canvas, were unveiled and are now exhibited at the SOMA Grand's lobby.

This exhibition celebrates Patricia Araujo's new book publication, entitled "SOMA RISING. In this monograph are selected paintings by Araujo of her continued interest in the facades of both iconic city landmarks and abandoned downtown buildings. The bright colors and fun twist captured by the artist were a huge success.